

Database Management and Processing

Your client list is your most valuable resource, and we will treat it as such.

We can receive your data in any format: CD-Rom, diskette, email, magnetic tape or file transfer protocol (FTP file).

We offer a database enhancement service including the standardization of your files, merge/purge with reports, accentuation and segmentation by variables allowing for the personalization of your documents.

We use software applications that are certified by Canada Post and by the United States Postal Service. These provide access to the best postage rates in North America and around the world.

Moreover, should you decide to launch prospecting initiatives beyond your own lists, we offer list search and brokerage services to match the profiles you provide — all in complete confidentiality.